

BAAH ISAAC BREM

Full-Stack Software Engineer · Web Developer · Graphic Designer

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PROFESSIONAL SUMMARY

Dedicated and results-driven Full-Stack Software Engineer with 2+ years of hands-on experience building responsive websites, e-commerce platforms, and custom software solutions for diverse clients across Ghana. Proficient in React, JavaScript (ES6+), PHP, MySQL, and WordPress/Woo-commerce, with deep expertise in full project life-cycles — from client consultation and UI/UX design through to deployment and ongoing maintenance. Passionate about delivering clean, performant code with measurable business impact. Skilled in AI-assisted development workflows (ChatGPT, Copilot, Claude) for faster, smarter builds. Actively seeking remote, freelance, or full-time opportunities in software engineering or web development.

TECHNICAL SKILLS

✦ Languages	HTML5, CSS3, JavaScript (ES6+), PHP, MySQL
✦ Frameworks	React, Vite, Bootstrap, WordPress, WooCommerce, Laravel
✦ Tools	Git, GitHub, VS Code, Cursor, Netlify, Hostinger, Namecheap, Canva, Antigravity
✦ AI & Dev	ChatGPT, Claude, Grok, GitHub Copilot — AI-enhanced workflows
✦ Practices	Responsive & Mobile-First Design, SEO Optimization, Performance Tuning
✦ Dev Practices	API Integration, Form Validation, Bug Fixing / Refactoring, Agile / Scrum
✦ Design	Graphic Design — logos, banners, UI layouts, branding assets, UI/UX
✦ Soft Skills	Client Communication, Project Management, Team Collaboration, Adaptability

PROFESSIONAL EXPERIENCE

Software Engineer / Web Developer

May – Dec 2025

Relic Edge · Achimota, Accra, Ghana · Full-time, On-site

- Built and maintained 5+ custom WordPress and WooCommerce sites, reducing average page load times by ~40% through image compression (WebP), caching strategies, preloading, and critical CSS extraction.
- Developed a full React/Vite real estate platform (relicestategh.com) featuring dynamic property listings, advanced search filters, WhatsApp inquiry integration, and flexible payment plan displays.
- Delivered end-to-end solutions across 6 client projects including dandiga.com, emeraldgrovegh.com, reliccreative.com, and relicsmartgh.com — handling theme customisation, plugin integration, SEO, and ongoing maintenance.
- Collaborated in Agile sprints with designers and marketing teams; refined UI/UX and delivered responsive, cross-device-compatible solutions within agreed timelines.
- Optimised website security, performance, and compatibility; provided remote support and end-user training for client teams post-launch.

Freelance Full-Stack Developer & Graphic Designer

Jan 2024 – Present

Self-Employed · Accra, Ghana · Remote / Client-based

- Managed complete project lifecycles for 10+ live websites — client consultation, wireframing, development, QA, deployment (Netlify / Hostinger), and post-launch feedback.
- Built [robinfoxknox.com](#) — full WooCommerce store with product catalogues, countdown timers, secure checkout, and SEO/performance optimisations.

- Developed the JWILS ecosystem (jwils.netlify.app & jwilsdigital.netlify.app) — consulting and digital-skills training platform with lead capture, enrollment flows, and responsive design.
- Created a custom PHP/MySQL Event Rental Management System with real-time inventory, calendar booking, deposit payments, and automated WhatsApp reminders.
- Additional live sites: spotlessdigitalagency.netlify.app, veltrixprime.netlify.app, kapstyle.netlify.app — digital agency, media, and events.
- Produced complete brand identities — logos, banners, social media visuals — alongside development, ensuring design and code cohesion across all deliverables.

SELECTED PROJECTS

- **Relic Casa Real Estate** — React/Vite platform with dynamic listings, filters, WhatsApp CTA, payment plans.
- **Event Rental System** — PHP/MySQL booking app with real-time inventory, calendar, payments & WhatsApp reminders.
- **Spotless Digital Agency** — Brand identity + agency portfolio site focused on growth services.
- **Robin Fox Knox** — WooCommerce fashion store; secure checkout, product timers, SEO optimised.
- **JWILS Digital Ecosystem** — Consulting + training portal with lead capture, enrollment, responsive design.
- **Moe Innovation Africa** — Youth empowerment advocacy platform with EmailJS integration.

EDUCATION

Professional Diploma in Software Engineering

2023 – 2025

IPMC College of Technology · Accra, Ghana · Completed

- Relevant Coursework: Data Structures & Algorithms, OOP, Web Development, Database Systems, Software Project Management.
- Academic Projects: Business website (HTML/CSS/JS/PHP); school management portal with MySQL; student feedback portal with dynamic rendering.
- Applied Git and Agile across team projects; built Windows/Desktop apps in C#, Java, and PHP.
- Achievement: Course Representative — liaison between students and faculty; coordinated feedback and assessment schedules.

West Africa Senior School Certificate (WASSCE)

2020 – 2023

Oda Senior High School · Oda, Ghana · Completed

- Program: Agricultural Science. Notable subjects: Mathematics, Integrated Science, Elective Mathematics, English Language.
- Leadership: Head Protocol Prefect (Boys 2022/23), Choir President, PENZA Music Coordinator, Class Secretary.
- Award: Most Influential Student of the Year — 2023.

CERTIFICATIONS & TRAINING

- Responsive Web Design — freeCodeCamp (2024)
- Web Development Fundamentals — Udemy & W3Schools (Ongoing)
- Database Management & SQL — Self-study / YouTube (2024)
- Graphic Design & Digital Tools — Project-based self-study (Canva, Adobe Express)

LANGUAGES

English — Fluent (Professional) **Twɩ** — Native **Fanti** — Conversational **French** — Basic

References available on request · baahisaacbrem.netlify.app · Accra, Ghana